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Full Sail University | Case Study

Xencelabs Technologies and Full Sail University join forces to give computer animation and gaming students an education in digital technologies.





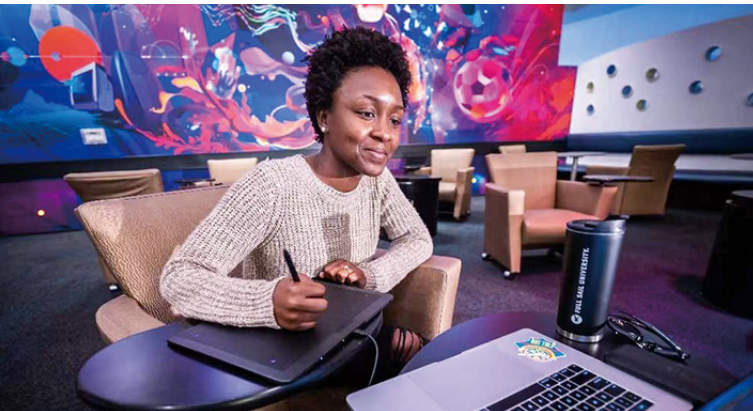
A global company providing best-in-class digital drawing solutions, enabling creative professionals expanded creativity, and enhanced productivity.

Founded in 2019 by professionals with experience that spans varied disciplines in industrial design, animation, VFX, illustration, software engineering, IT, sales, marketing, government and education. We're dedicated to designing digital drawing tools that facilitate artistic expression. Our goal is to build community and collaborate with other industry leaders. We aim to create tools that are intuitive and a natural extension of the creative process.



Full Sail University is an award-winning educational leader for those pursuing careers in entertainment, media, arts and technology. Founded in 1979, Full Sail has received accolades throughout its over 40-year history, including most recently being featured on the 2021 "Top 50 Film Schools and Instructors From Around the World" list by Variety Magazine, named a 2021 "Top Graduate & Undergraduate Schools to Study Game Design" by The Princeton Review, recognized as a 2021 "Top Music School" by InTune Monthly, and recognized as the 2019 "School/College of the Year" by the Florida Association of Postsecondary Schools and Colleges.

Full Sail University is a graduate and undergraduate degree-granting institution offering on-campus and on-line degree programs in areas related to Art & Design, Business, Film & Television, Games, Media & Communications, Music & Recording, Sports, and Technology. With over 80,230+ graduates worldwide, Full Sail alumni have worked on countless award-winning projects with individual recognition including OSCAR®, Emmy®, GRAMMY®, ADDY®, MTV Video Music Award, and Video Game Award honors.





Today's design students are tomorrow's creative professionals.

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Industry: Higher Education – Design School

Department / Program: Game Art Bachelor of Science, Computer Animation Bachelor's degree, and the 3D Arts Certificate.

Challenge: Full Sail students need gear to utilize for their chosen degree programs. Technology is always moving forward and knowing what you need can become cumbersome for new students. Students working in school, at home, and on site projects, need a solution for every scenario.

Solution: Xencelabs Pen Tablet Medium was selected for the Full Sail University's Project LaunchBox™ to ensure the students are using professional tools right from the start. They realized the need for a pen tablet that is flexible for their students as well as being portable. The Xencelabs Pen Tablet has a thin and light form factor that is comfortable to use. Additionally, the tablet comes with two pens of different sizes for preference and comfort. A Thin Pen + eraser, and a 3 Button Pen + eraser. There is also a sturdy pen case which holds the pens, 6 standard nibs + 4 felt nibs, wireless dongle, USB A to C adapter, and a quality plush tablet sleeve for students to carry their items to and from home to classroom. The tablet can be used either wired or wirelessly and is highly configurable for almost any preference using the intuitive driver with the ability to share application settings.

Project LaunchBox™ is designed to give students what they need when it comes to creating and building their portfolios. The equipment and software they receive, reflect industry standards.

Benefit:

- Easy initial set up
- Industry leading initial activation force - adjustable pressure settings
- The drawing experience is easily adapted to your preferences
- Frequently updated, intuitive driver for ease of customization
- Expansive, clean, drawing surface with True 16:9 aspect ratio
- Ergonomics, minimalist design: curved palm rest + sculpted returns
- No lag private channel wireless connectivity
- Kensington NANO Security Slot®
- Education pricing available

Xencelabs Pen Tablets Give Computer Animation + Gaming Students Valuable Hands-on Access to Design Tools

Xencelabs Technologies and Full Sail University are giving computer animation and gaming students a hands-on look at some of the digital technologies used by professionals in today's creative environments.

The Winter Park, Florida based university has officially adopted Xencelabs Pen Tablet Mediums as the new industry standard for their students. They are being used as a teaching and design tool in the school's on-campus curriculum, as well as its on-line Computer Animation Bachelor of Science Degree and Game Art Bachelor of Science Degree programs.

Full Sail University was recently ranked #1 on the "Top 10 Animation Bachelor of Science Programs in the U.S." by Animation Career Review in 2021. The school offers degrees in almost every aspect of entertainment, media, arts, and emerging technologies, with an approach centered on real-world industry experience and creative problem solving.

The Xencelabs Pen Tablets are integrated into the overall mix of technology available to Full Sail students early in their degree programs. Students are using these tablets to develop 3D models in the 3D Foundations course, create sketches in the Fundamentals of Art courses, and paint materials and for digital sculpting as they grow their skills.

"We encourage our students to explore and push their creativity to the next level," said Pete Bandstra, Program Director, Computer Animation, Full Sail University. "By providing our students with the technology they will experience in professional production environments, this gives them the advantage and preparation for the careers that lie ahead. The skills learned in the classroom directly translate to the expectations and technology they will encounter in the future."

"Within our curriculum the Xencelabs Tablet is more than just a tool for sketching," said Bandstra. "It can be used with a variety of software packages from 3D modeling, texturing, compositing and other areas of the production process."

Pete Bandstra
Program Director, Computer Animation
Full Sail University

Xencelabs Products

Our priority is to offer quality products at an affordable price, giving teachers and students access to the tools they need for success in subjects including math, science, and the creative arts.

- Pen Tablet Small (BPH0812W-A)
- Pen Tablet Medium (BPH1212W-A)
- Pen Tablet Medium Bundle (Includes the Quick Keys) (BPH1212W-K02-A)
- Quick Keys* (K02-A)

EDU Pack (XMCTSMED)

The education pack contains all the components needed to set up a flexible classroom environment to support interactive learning in a variety of subjects including: math, science, and creative arts. Our priority is to offer quality products at an affordable price to give teachers and students access to the tools that support their success.

Pack includes

- 10 Pen Tablet Medium
- 10 USB Cables L
- 15 Pens (3 Button + Eraser)
- 100 Pen Nibs
- 5 Nib Extractors

All our products include the: Kensington NANO Security Slot® 

xencelabs.com/us/business/education
hello@xencelabs.com



*Quick Keys sold separately or with Medium Bundle

Designed in Portland, Oregon | Made in China

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