

# SPOTLIGHTS

**Welcome to our Spotlight series.**

Real success in the real world.  
Day after day we witness how Apple technologies truly enrich the lives of students and staff, transforming the way they live, learn and work.

Spotlight is our way of capturing and sharing with you great examples of great practice and innovation from Higher Education.

We hope you enjoy these wonderful stories of success.

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# UNIVERSITY FOR THE CREATIVE ARTS

## Always up to date.

Each year UCA refresh a large proportion of their Apple technology across their campuses at Epsom, Rochester, Farnham, Canterbury and Maidstone.

This refresh means that their students are always equipped with the latest Apple technology and it helps prepare the students for their step into the creative market.





# Context

## About UCA

UCA, believe that creativity makes global communities more vibrant, more innovative, more human.

Which is why, for 160 years, the university has been a passionate advocate for creative education and research. They offer courses in Architecture, Crafts, Fashion, Graphic Design, Illustration, Fine Art, Photography, Film, Media, the Performing Arts and Creative Business. Their programmes are acclaimed for their top teaching quality, and highly respected by creative sector employers.

Their goal is to inspire people to use their creativity to drive change, overcome challenges and improve the lives of others. They want to inspire people to use their creativity to drive change, overcome challenges and improve the lives of others.

## About Academia's ReviveIT team

ReviveIT is a division within Academia, providing a secure and ethical service to dispose of unwanted IT assets.

They believe in 3 key philosophies:

1. Protecting customer's data,
2. Unlocking the residual value within unwanted IT assets
3. Promoting sustainable practices in the IT recycling field

Academia's model is to help organisations achieve a circular approach to IT, with the refurbishment and re-use of assets. This is a much greener solution than breaking assets down to constituent materials for recycling and plays a role in reducing the global demand for new devices and the destructive raw material mining associated with this supply chain.

An additional benefit to this approach is, unwanted assets generate a revenue when they are re-used which is returned to the customer to spend on products and services available from Academia.

# Complete lifecycle management.

Academia's ReviveIT team work closely with UCA to deliver and deploy the new Apple technology.

The team removes all of the old Apple machines from each desk and install the new Apple technology. All the packaging is removed and recycled.

The old Apple machines are returned to Academia's secure processing facility. At this stage they undergo testing, data wiping and refurbishment before being remarketed to generate a financial return to UCA. This reduces the financial outlay required to replace the Apple technology.

Benefits of Academia's lifecycle management approach:

- Utilise the latest technology
- Run the latest software applications
- Less capital required to refresh technology
- Reduce the burden on internal support teams
- No costly repairs

Our process:



1. Count up assets and contact Academia



2. Trade-in price offered by Academia



3. Collect assets and transfer ownership



4. Data-wipe devices and provide audit certificates



5. Financial returns from Academia

# Re-use over recycling.

***“One of the main benefits for UCA was Academia’s ability to deliver our new computers to desk, whilst at the same time taking away the packaging and old/retired computers. This value added service has been crucial at a time when internal resources are stretched”***

Academia’s focus on re-use over recycling delivers additional benefits to UCA. There is a reduction in the number items going to e-waste and the University reduces its carbon footprint. Academia provides a sustainability report as standard with each collection and UCA use this in their carbon footprint reporting.

James Tempest, Head of End-User Computing, University for the Creative Arts, says, “UCA started to utilise Academia’s ReviveIT service approximately 4 years ago as part of our replacement desktop programme, which typically takes place each summer. One of the main benefits for UCA was Academia’s ability to deliver our new computers to desk, whilst at the same time taking away the packaging and old/retired computers. This value added

service has been crucial at a time when internal resources are stretched.

“Other benefits of the service include a full inventory of our assets, certificates for data erasure/destruction and better residual valuations than some alternative WEEE disposal companies.

“To conclude, we are very happy with Academia’s ReviveIT service and would recommend them to others”.



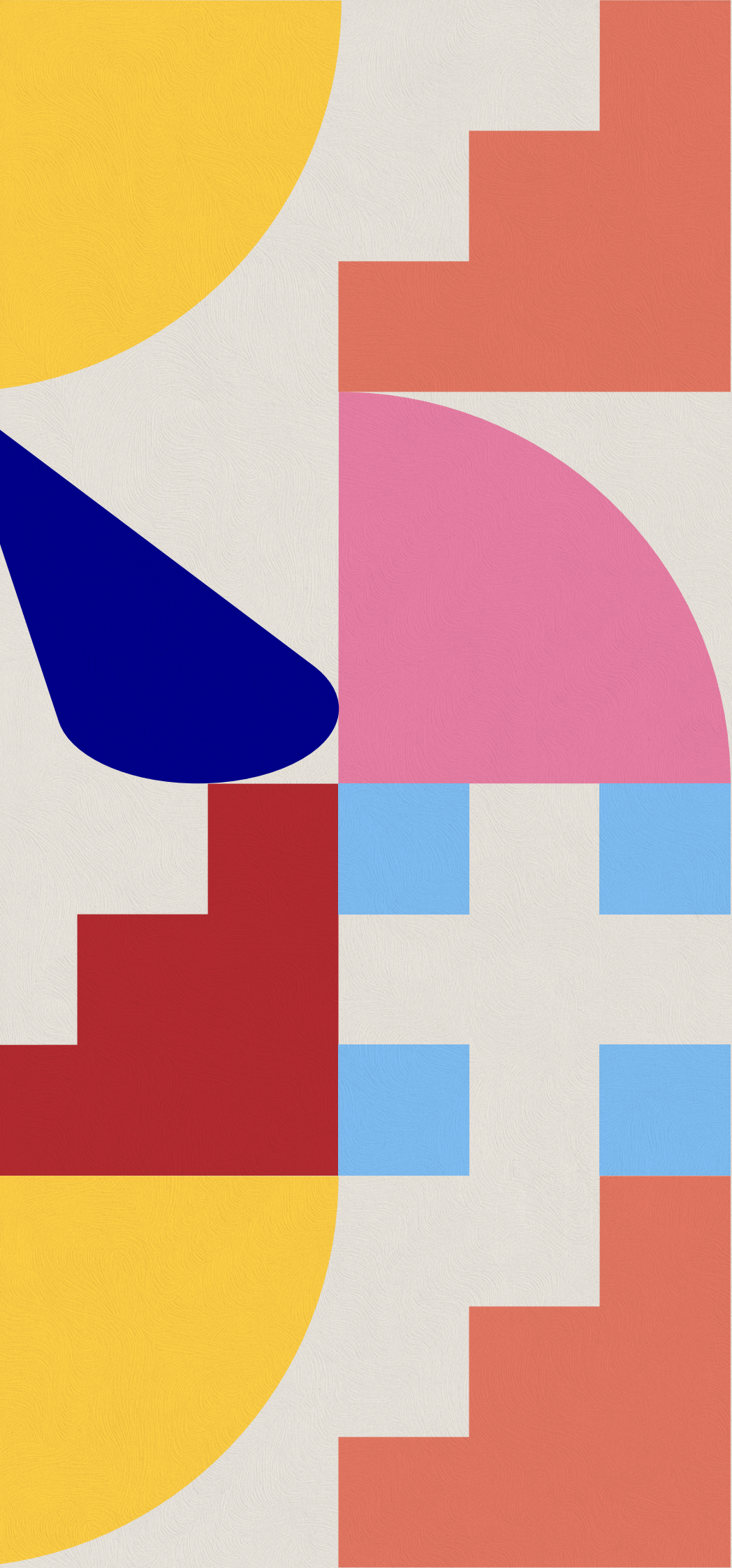
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