

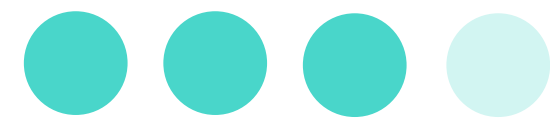


# Creativity in Learning

Insights from Gallup's [Creativity in Learning](#) report (PDF)

## What is creativity?

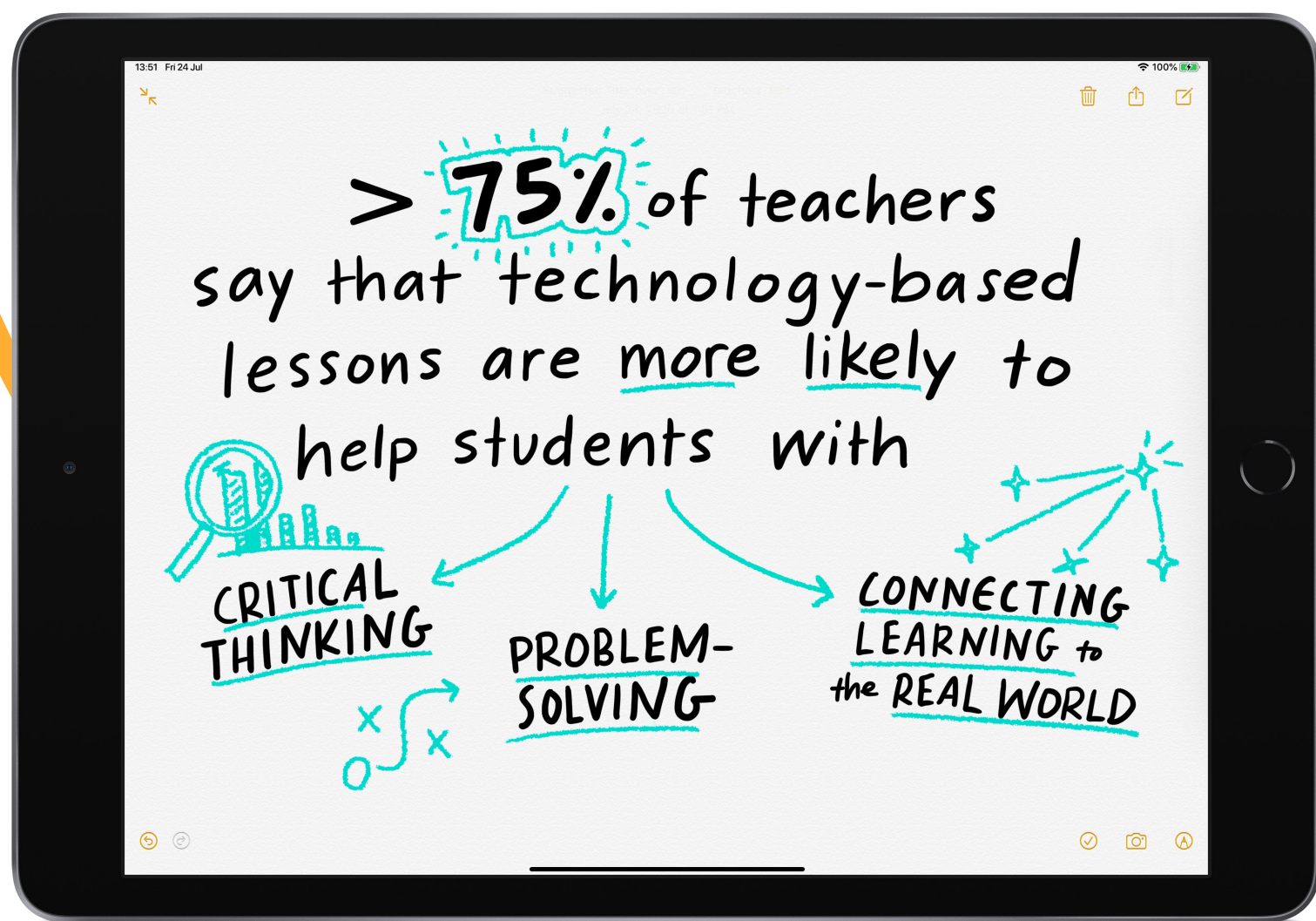
The ability to imagine new ways of...



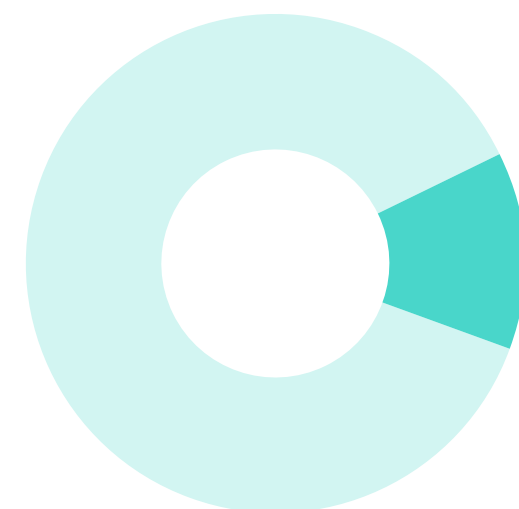
**3 out of 4 teachers** agree that students learn most when they can express what they know creatively.

*\* creativity is ESSENTIAL for learning!*

## Teachers know the creative and transformational power of technology



## Yet tech is rarely used at full potential



Only 13% of teachers report using tech in transformational ways.

*\* there's GREAT opportunity!*



## Support teachers as champions of creativity

When teachers feel free to be creative, students see the creative process modelled and are more likely to embrace challenges that require creativity of their own.

## Apple can help



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