



Academia & Apple | The UK's best kept secret

We're an Apple Authorised Reseller and Apple Authorised Service Provider that's been around since 2003 and have mastered our trade through supporting universities, colleges and schools with their Apple solutions. Today, we partner with 96% of universities, thousands of schools and colleges as well as thousands of businesses, large and small.

Our in-depth knowledge and relationship with Apple and its ecosystem provides unrivalled value to our customers. We are currently tracking **100% CSAT score** for our Apple Repair Service.

In the last year:

We sold
17k Mac
55k iPad,

we fully managed
50k devices,

supported by
50 Engineers

We go beyond product

Yes, we're great at sourcing your Apple tech at more than competitive pricing but our value comes from our services – a real life saver for our customers. Here's a selection of some of our solutions and managed services:



Value Add Services

- ✓ Design & Consultancy Services
- ✓ MDM & Device Management
- ✓ Outsourced Support
- ✓ Staging, Config & Provisioning
- ✓ Installations & Integrations
- ✓ Warranties & Repairs
- ✓ IT & End User Support & Training
- ✓ Purchasing Portals

Powerful Partnerships



+ 2,000 more...

Top Customers

